

### What SwAEBR Provides:

- C Speakers Bureau for classrooms & organization presentations
- C Resource List includes a variety of educational materials (K-12 and above)
- C Research Focus: updates on research
- C Essay Contest for high school students to win a paid summer internship
- C Science Fair Assistance & website links

### How Can You Help?

#### Provide financial support

For general support, production of educational resources and sponsorship of the summer research internship program

- C \$50 sponsors a game for a class
- C \$100 thanks teachers for getting their students involved in the essay contest
- C \$500 sponsors awards for one of the regional science fairs
- C \$1200 sponsors a student in the summer internship program

#### Serve on our speakers bureau

Speakers are requested for classroom and organization presentations. These opportunities educate the public of the purpose, process and remarkable health benefits that basic biomedical research holds for man and animals.

#### How Will Your Company Benefit?

- C Your website will be linked through our actively viewed webpage
- C Satisfaction of promoting an environment in which science & responsible research can flourish
- C Your company directly affects the workforce of tomorrow by enhancing their interest in science and technology

### Friends of SwAEBR

\_\_\_ Benefactor (\$500) \_\_\_ Patron (\$100) \_\_\_ Regular Sponsor (\$50) \_\_\_ Teacher (\$25) \_\_\_ Other (\$\_\_\_)

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

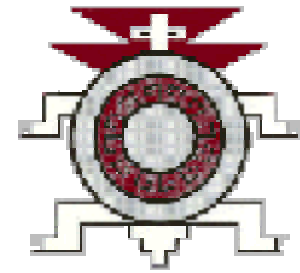
Research/Education Interest: \_\_\_\_\_ Is this a renewal? \_\_\_ Yes

**Please complete this page and include with your check to: SwAEBR, P.O. Box 210101, Tucson, AZ 85721**

**Note:** You can designate SwAEBR for your United Way donation too!

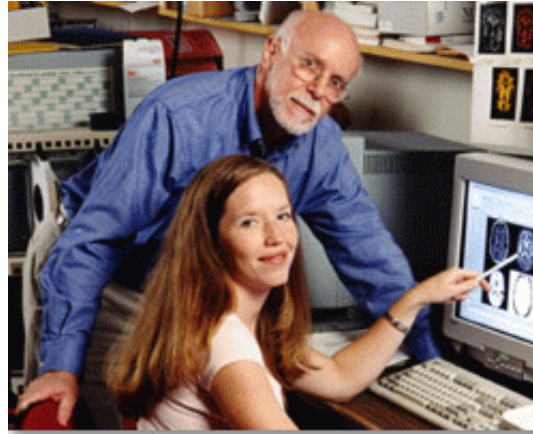
# SwAEBR

## Southwest Association for Education in Biomedical Research



SwAEBR  
P.O. Box 210121  
Tucson, AZ 85721-0101  
(520)621-3931  
Email: swaembr@ahsc.arizona.edu

The progress of biomedical research is threatened by the growing scientific illiteracy of the public and, in particular, our young people. Opinion polls have shown that most adults do not understand the process of bringing basic research into applications that directly benefit their health and well-being. Biological science education is in serious trouble as indicated by the rapid decline in numbers of college students graduating with degrees in biomedical science. Education of the general public, our young people and their teachers is of vital importance to the future of science and biomedical research.



A learning environment.

Science teachers in the elementary, middle and high schools must be provided information on the relevancy of animal research and the roles that animals play in scientific and medical progress. At all levels of society, the facts concerning the process of medical discovery must be instilled. Without exposure to the truth concerning research, many of our next generations will be deceived into believing that biomedical research, particularly that involving animals, is unnecessary.

## Our Mission

The Southwest Association for Education in Biomedical Research (SwAEBR) has been formed with the specific mission of developing and implementing a strong proactive campaign to educate school children, as well as the general public, in the vital role biomedical research plays in their everyday lives. The Association will disseminate information necessary to improve the public's understanding of how responsible and humane animal research has led to significantly improved health care for man and his animal companions.

