

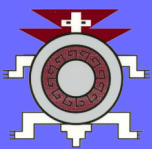
SPONSOR/ EXHIBITOR CONTRACT



MSMR



FBI



SwAEBR



California
Biomedical
Research
Association

Sponsor and Exhibitor Importance

Exhibitors are an integral part of our conference and its outcome. Our participants are looking for ways to improve their organizations: and what better way to do that than to bridge their education with people from the industry who can present them with hands-on and cutting-edge information! With an intimate exhibit area, you will be able to display and comprehensively explain to participants your products or services in a low-key and relaxed environment.

Sponsors and Exhibitors will receive:

→ Dedicated Exhibit Space and Time

You will have space to show your product and valuable one-on-one time with prospective clients.

→ Prospecting List

Post-conference attendee list will allow you to communicate with prospective clients.

→ Networking Opportunities

Meet and greet new and upcoming people and re-acquaint with old friends in the life science industry.

Prominent Opportunity

Participation in this exhibitor event is exclusive because of the limited number of spaces available. You will have a distinct opportunity to showcase your product and give one-on-one personal attention to our attendees during breakfast, lunch and breaks.

THREE LEVELS OF OPPORTUNITY!

Exhibitor: \$600 *includes breakfast, lunch and breaks for both days*

Exhibitor includes: conference registration for one person, 6' table and 1 chair in unsecured exhibit area and company description in the onsite program.

Conference Sponsor: \$1500 *includes breakfast, lunch and breaks for both days*

Conference Sponsorship includes: conference registration for one person, 6' table and 1 chair in unsecured exhibit area, company description in the onsite program, company logo on conference web page and recognition during opening and closing General Sessions.

Networking Reception Sponsor: \$2500 *includes breakfast, lunch and breaks for both days*

Networking Reception Sponsorship includes: conference registration for one person, 6' table and 1 chair in unsecured exhibit area, company description in the onsite program, company logo, link and description on conference web page and recognition during opening and closing General Sessions ... AND ... Reception signage and recognition!

Program Guide Information

Be sure to provide a description of 100 words or less to appear in the conference program.
Email: msmr@att.net

The Three Is: Learning Through Collaboration, Connection and Community . . .

Advancing Bioscience and Security

MAY 3-4, 2010 —Tempe Mission Palms—Tempe, AZ

Contact Information:

Company _____

Contact Name/Title _____

Mailing Address _____

City/State/Zip Code _____

Phone _____ Fax _____ Email _____

Yes, we want to participate in the conference as:

EXHIBITOR _____ **CONFERENCE SPONSOR** _____ **NETWORKING RECEPTION SPONSOR** _____

Exhibitor - Exhibit space is on a first-come, first-serve basis, and it is not confirmed until payment is received.

Name, title and email address of person who will be attending the conference/staff your table.

Payment Information:

_____ **Exhibitor: \$600 includes breakfast, lunch and breaks for both days**

Exhibitor sponsorship includes: conference registration for one person, 6' table and 1 chair in unsecured exhibit area and company description in the onsite program.

_____ **Conference Sponsor: \$1500 includes breakfast, lunch and breaks for both days**

Conference Sponsorship includes: conference registration for one person, 6' table and 1 chair in unsecured exhibit area, company description in the onsite program, company logo on conference web page and recognition during opening and closing General Sessions.

_____ **Networking Reception Sponsor: \$2500 includes breakfast, lunch and breaks for both days**

Networking Reception Sponsorship includes: conference registration for one person, 6' table and 1 chair in unsecured exhibit area, company description in the onsite program, company logo, link and description on conference web page and recognition during opening and closing General Sessions. Reception signage and recognition in ALL marketing materials!

_____ Check enclosed, made payable MSMR, Inc., 73 Princeton Street, Suite 311, North Chelmsford, MA 01863

PO #: _____ Visa Master Card American Express

Name on Credit Card: _____

Credit Card #: _____ Credit Card Expiration Date: _____

Billing Address: _____

City/State/Zip: _____

Cancellations and Refunds: In the event of the cancellation of the conference for any reason, sponsor/exhibitor fees will be fully refunded. If the sponsor/exhibitor cancels participation in the conference, sponsor/exhibitor fees will not be refunded.

Questions? Call Lynne Walsh @ 978-251-1556 or email: msmr@att.net

DON'T MISS THE OPPORTUNITY TO ATTEND THIS GROUNDBREAKING CONFERENCE!

This conference has been organized by MSMR and the FBI Weapons of Mass Destruction Directorate with the collaboration of other Federal agencies, SwAEBR and CBRA.

As a result, attendees will have the unique opportunity to learn about how security communities perceive the risks associated with biological research and also have the ability to convey to the Federal representatives their own questions, concerns, and perspectives.

The THREE I's: Learning Through Collaboration, Connection and Community ... *Advancing Bioscience and Security* is a groundbreaking national educational conference dedicated to exploring the most up-to-date topics and issues for the IACUC, IBC and IRB communities. Motivated by the strength of collaboration, this conference will create an open atmosphere of participation, fostering sharing and discussing common and not-so-common issues.

We present a platform for participants to confront tough issues and develop new approaches to enhancing the entire research process through interdisciplinary cooperation and collaboration ... with an additional emphasis on biosecurity. You will find general sessions and breakout sessions designed to provide you hands-on application! Throughout both days, we will include biosecurity topics focused on mitigating potential risks: the goal is to build a culture of responsibility, trust, and cooperation between the scientific and security communities. We are committed to providing real-life examples and practical ideas through the use of case studies and tabletop exercises that will help participants prepare to implement successfully, practical actions in their own regulatory communities. Moreover, at the conclusion of the conference, it is our goal to determine how the research and security communities can work together and develop collaborative efforts that address risk while ensuring critical biological research continues in an unfettered manner as much as possible.

JOIN US AT TEMPE MISSION PALMS TEMPE ARIZONA on MAY 3-4, 2010!

A block of rooms has been reserved for this conference under **MSMR-SwAEBR for a rate of \$159.00** per night. All rates are subject to the prevailing state and local taxes, and Hospitality Fee at the time of arrival. The current Hotel's tax rate is 12.07% and the Hospitality Fee is \$10.95 per room, per night.

The daily hospitality fee includes: airport transportation, wireless high speed internet access in guestroom, local and toll-free telephone calls, incoming fax service, daily newspaper delivered to each guestroom, in-room coffee service, valet and self-parking and access to our fitness center.

For HOTEL Reservations CALL: 800 547-8705