

HARMONIZATION

THE THREE IS

IACUC
IBC
IRB

SPONSORSHIP OPPORTUNITY

Date: MARCH 5-6, 2009

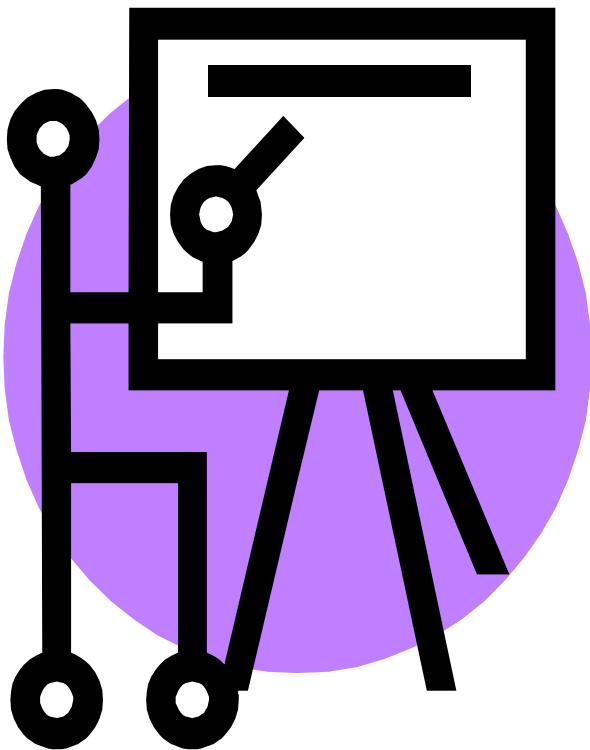
MISSION PALMS TEMPE
Tempe, Arizona

MSMR & SwAEBR's Conference on IACUCs, IBCs and IRBs is pleased to offer you a variety of sponsorship and participation levels.

The sponsorship opportunities will put your Company in front of decision makers, while allowing you to choose the method of exposure and to stand out from the crowd.

INVEST in Your Growth . . .

Two days of groundbreaking ideas and strategies through keynote, plenary and breakout sessions with unmatched networking opportunities. You'll learn from the brightest stars ... those setting the trends as well as peers and colleagues who have successfully met the same challenges you face!



CHECK OUT HOW YOU CAN GET YOUR COMPANY NOTICED!!!

☐ **VENDOR-SPONSORED SESSIONS**

\$1,500 (one 45-minute block) or \$2,800 (two 45-minute blocks)

The Vendor Sponsored Sessions will become an integral part of the educational component of the MSMR **Three I's Conference**. Sponsoring parties select the topics and speakers for their sessions, which are held currently with other educational strands. All participants want to learn how to strengthen their operations or increase their effectiveness by adopting improved products or services. **THIS IS YOUR OPPORTUNITY TO FULFILL THAT NEED!** These sessions are not 45-minute advertisements and MUST bring education value to the conference. Each room will be set-up classroom style and the sessions will run for 45 minutes. Sponsoring parties are responsible for telephone or Internet hook-up and any participant take-home materials.

Sponsors, session descriptions and presenter name(s) will be listed in: Conference Program, on the MSMR Web site and on the conference hall signage.

☐ **WELCOME RECEPTION – \$5,000**

With plenty of fun and food, participants will enjoy this opportunity to renew old acquaintances while also establishing new ones. The two-hour evening Welcome Reception will follow caps Day One of the conference. This is the first networking event for attendees and is a great opportunity to increase your good will. Sponsorship offers exposure and positive association serving to energize participants with networking opportunities. **The Reception is organized by MSMR - SwAEER and will include open bar for one-hour and heavy hors d'oeuvres. Sponsor benefits include signage at the main entrance, signage at the bar and 10 minutes of welcoming remarks.**

☐ **KEYNOTE, PLENARY and SESSION SPEAKERS (Speaker Sponsor) – \$2,000**

Your company will be listed as the sponsor(s) of either the keynote, plenary or track session. Please note: **for the plenary and sessions speakers, a representative from your company will be given the opportunity to provide the speaker introductions. Display your brochures on a table inside of the meeting room and your company logo will be shown as the Speaker Sponsor prior to session. Company logos will be listed on MSMR conference site with links to your company's web site.**

☐ **CONFERENCE SPONSORSHIP – \$2,500**

Sponsorship puts your name forward and shows that you are committed to supporting the Life Science Community! Recognition on conference signage, Company logo included on MSMR WEB conference registration page, in print materials and handouts at the conference, and on conference signage. Conference sponsorship also includes ONE complimentary registration.

**If these topics matter to you, your business and clients,
you need to be part of the MSMR-SwAEER Three I's Conference!**

SPONSORSHIP FORM

- VENDOR-SPONSORED SESSIONS**
\$1,500 (one 45-minute block) or \$2,800 (two 45-minute blocks)

Choose session(s)/track 4 — LIMITED ... First come, first served!

- WELCOME RECEPTION – \$5,000**

- KEYNOTE, PLENARY and SESSION SPEAKERS (Speaker Sponsor) – \$2,000**

Choose: ___ Keynote ___ Plenary ___ Session

- CONFERENCE SPONSORSHIP – \$2,500**

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY, STATE & ZIP _____

Tel _____ Fax _____ Email _____

Credit Card Check PO # _____

Credit Card _____

Name on Card _____

Billing Address _____

City, State & ZIP _____

Signature _____

Please email, fax or mail completed form to:

Lynne Walsh
73 Princeton Street, Suite 311
No Chelmsford, MA 01863
T 978-251-1556 F 978-251-7683
msmr@att.net